

REMARKS

This application has been reviewed in light of the non-final Office Action mailed on May 11, 2010. Claims 1-2, 4-10, 14-16, and 18 are pending in the application with Claims 1, 14, and 18 being in independent form. Claims 3, 11-13, 17, and 19 have been previously cancelled. By the present amendment, Claims 1, 14, and 18 have been amended. No new matter or issues are believed to be introduced by the amendments.

Claims 1-2, 4-10, 14-16, and 18 were rejected under 35 U.S.C. §103(a) as being unpatentable over Shalit et al. (U.S. Patent No. 5,714,971) in view of Freeze, Internet Explorer 5, 1999.

Claim 1, as amended herein, recites, *inter alia*, as follows:

“...wherein there exists at least one route for navigating through said content to arrive at said at least the first panel.”

In the non-final Office Action, the Examiner states Shalit does not specifically teach the claimed aspect of “...the navigation history data provides a reference for at least one of a number of selections in accordance with a plurality of criteria,” as recited in independent Claim 1.

The Examiner relies on Freeze to address the deficiencies of Shalit. In an effort to expedite the allowance of said application, Applicants’ independent Claim 1 has been amended to recite a feature not disclosed or suggested by Shalit or Freeze, taken alone or in any proper combination. In particular, neither Shalit nor Freeze, taken alone or in any proper combination, disclose or suggest “wherein there exists at least one route for navigating through said content to arrive at said at least the first panel,” as recited by Applicants’ independent Claim 1. Support for

the newly added amendments can be found, for example, in Applicants' published application, US 20090158197, paragraph [0038].

Additionally, Applicants also point out that the Examiner's statement on the bottom of page 4, "[i]t would have been obvious to one of ordinary skill in the art at the time of the invention to display navigation history by plurality of criteria Shalit's navigation history panel, because this would **allow the user to filter certain items that the user needs**," (emphasis added) includes a conclusory statement. There is no showing by the Examiner that the combination of Shalit and Freeze would render the combination of a navigation history display and filters obvious. Thus, the Examiner has put forth a conclusion without referring to any prior art that would provide a reason to combine the references to arrive at the claimed invention.

Independent Claims 14 and 18 include the same or similar limitations to those of Claim 1, and are allowable over the prior art of record for at least the same reasons presented above for the patentability of independent Claim 1.

Accordingly, the withdrawal of the rejection under 35 U.S.C. §103(a) with respect to Claims 1, 14, and 18 and allowance thereof are respectfully requested.

Dependent Claims 2, 4-10, and 13-16, are allowable over the prior art of record for at least the same reasons presented above for the patentability of independent Claims 1, 14, and 18. Accordingly, the withdrawal of the rejection under 35 U.S.C. §103(a) with respect to dependent Claims 2, 4-10, and 13-16, and allowance thereof are respectfully requested. Further, dependent Claims 2, 4-10, and 13-16 recite additional patentable features.

In view of the foregoing amendments and remarks, it is respectfully submitted that all Claims presently pending in the application, namely, Claims 1-2, 4-10, 14-16, and 18, are believed to be in condition for allowance.

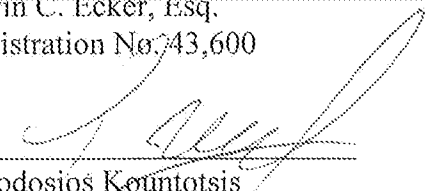
If the Examiner should have any questions concerning this communication or feels that an interview would be helpful, the Examiner is requested to contact the undersigned.

Respectfully submitted,

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Date: August 10, 2010

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